



# POWERHANDZ

TRAIN WITH PURPOSE

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## NFL VETERAN & ESPN ANALYST, BRIAN DAWKINS, HOSTED CLINIC AT BOYS & GIRLS CLUB OF GREATER FORT WORTH ALONGSIDE PARTNER POWERHANDZ, INC.

### *Event Launches POWERHANDZ' Philanthropic Initiative, "Power to Give"*

**Ft. Worth, TX** – POWERHANDZ, Inc., an athletic training sporting goods provider, today announced its philanthropic initiative "Power to Give - Building Character Through Athletics" and has partnered with the Boys & Girls Club of Greater Fort Worth to launch its youth-inspired programming. POWERHANDZ brand ambassador and NFL veteran, Brian Dawkins, helped kick off the partnership with a special appearance on Friday, July 25, where he spoke to 300 youth members and followed by a football and basketball clinic alongside POWERHANDZ CEO and athletic trainer, Darnell Jones.

"We believe that there is an immediate and lifelong benefit from participating in sports," said Danyel Surrency Jones, COO and Co-founder of POWERHANDZ. "Children should not be denied an opportunity to gain essential character building traits that will help them excel in life. We are humbled to work with the Boys & Girls Club of Greater Fort Worth to provide its youth members with resources that will teach them to connect with their inner drive and to produce positive outcomes in their lives, both on and off the field."

The mission of "Power to Give" is to help build legacies of service that increase a commitment to excellence in athletics, as well as raise awareness on the importance of organized sporting programs and help fund them in financially challenged communities. Together, POWERHANDZ and the Boys & Girls Club of Greater Fort Worth will host ongoing programming throughout the year, with their first partnership goal focused on rebuilding their youth basketball program. In addition, "Power To Give" will help build a curriculum that educates youth interested in pursuing careers within the sports industry.

"The Club's healthy lifestyles program teaches youth the value of consistent activity combined with nutrition and avoidance of risky behaviors," said Daphne Barlow Stigliano, president of Boys & Girls Clubs of Greater Fort Worth. "Team sports play a large role in our initiatives, helping youth achieve high activity levels while learning about teamwork and confidence. Working with Power to Give will help build these programs, providing incredible opportunities for Club members."

POWERHANDZ provided Club members with a private basketball clinic at the PrimeTime Sports Expo in Plano, Texas on July 23. NBA professionals Donald Sloan, CJ Miles and Ronnie Price, alongside Jones, led various skills training workouts and ability drills using the POWERHANDZ product line.

#### **About POWERHANDZ, Inc.**

The mission of POWERHANDZ performance enhancing athletic training products is to inspire each athlete to be the best by innovatively increasing inner drive and performance. POWERHANDZ products are designed to strengthen hand and arm muscles and increase players' dexterity for a variety of sports, including basketball, baseball, football, and more. The POWERHANDZ product line consists of a **weighted anti-grip glove**, **weighted pure-grip glove** and **slick basketball and football wrap**. All POWERHANDZ products were developed and designed based on training techniques used throughout the basketball career of company CEO and Founder, Darnell Jones. Over the last five years, Jones has provided basketball skills training for several elite high school and college athletes, as well as international and NBA talents. POWERHANDZ products are available online at [www.POWERHANDZ.com](http://www.POWERHANDZ.com).

**About the Boys & Girls Club of Greater Ft. Worth**

Boys & Girls Clubs of Greater Fort Worth provides enriching programs for youth from disadvantaged circumstances to develop the qualities needed to become responsible citizens. The Club's seven locations and numerous programs in the community and schools serve more than 14,000 youth in the Fort Worth area. For more information about the Clubs visit [www.fortworthkids.org](http://www.fortworthkids.org).

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