



# POWERHANDZ

TRAIN WITH PURPOSE



**Danyel Surrency Jones**  
Co-Founder & COO, POWERHANDZ, Inc.

Danyel Surrency Jones has over 17 years of sales & marketing leadership experience. In 2013, Danyel applied her sales and marketing expertise and strategic mindset as the Co-Founder and COO of a new entrepreneurial venture. The company, POWERHANDZ Inc., has manufactured and marketed an innovative line of sports training products which have already been sold to consumers in more than 70 countries and successfully built brand awareness with thousands of youth and professional sports organizations including the NBA, NFL, MLB, WNBA, WBO and PGA.

Previously, Danyel spent close to two decades as a leader in progressive sales, marketing, communication and national accounts positions within the medical device industry. Most recently, she spent the last nine years with Medtronic Surgical Technologies where she was promoted to Director, National Accounts and then following another promotion, she ultimately led a team Area Managers, as well as clinical specialists for several growing regions. Danyel was also the first woman to be elected President of Medtronic's sales employee resource group called EXCEL, where she effectively led eight committees and 350 sales representatives supporting Medtronic's global businesses.

In addition to her role as COO with POWERHANDZ Inc., Danyel has a passion for giving back. She currently serves as President of the Board for The Power To Give Foundation (501c3). Its mission is to build legacies of service with a commitment to athletic excellence. POWERHANDZ supports its non-profit entity by donating a portion of all revenue to the foundation.

Danyel earned her undergraduate degree in Healthcare Administration at the University of Central Florida and obtained her MBA in Healthcare Management from Florida International University. She also graduated from the Wharton School of Business Marketing Leadership Program. She currently resides in Dallas, Texas with her husband and business partner Darnell Jones and their daughter Hartley Rose and new born son, Harper Jaz.