



# POWERHANDZ

## TRAIN WITH PURPOSE



## Darnell Jones

Founder & CEO, POWERHANDZ, Inc.

Darnell Jones is an entrepreneur & investor, athlete and sales professional. He founded his first company in May 2012, TUKZ Undergarments LLC, a new underwear company that provides a unique, practical solution to prevent shirts from becoming untucked. This entrepreneurial venture exposed him to several cross-functional disciplines within sales & marketing, operations and manufacturing. Darnell recently divested a portion of this business to an investment team that is actively managing the day-to-day business strategy. He remains on the Board of Directors and is a trusted advisor.

In November of 2013, he became CEO and Founder of his next business venture, POWERHANDZ Inc., an athletic training sporting goods provider of performance enhancing multi-sport training products. He developed these products based on training techniques used throughout his basketball career and as a skills trainer for several elite athletes over the last five years. POWERHANDZ products are used by youth and professional athletes in more than 58 countries, including professional organizations such as the NBA, NFL, MLB, WNBA, WBO and PGA.

In addition to his responsibilities as a TUKZ Board Member and POWERHANDZ CEO, Previously, Darnell has served in several leadership roles in the medical device industry and assisted several start up companies grow from inception to acquisition. Most recently, Darnell was an advisor and investor in Olive Medical Corporation, which manufactures and distributes high-definition endoscopic visualization equipment. In February of 2015, it was acquired by Depuy Synthes, a division of Johnson & Johnson. Olive Medical represents the third start up business venture in which Darnell assisted in building value in a company that led to a successful merger and acquisition.

As an athlete, Darnell was a team captain and academic all-conference basketball player at Mesa State College. After college, he pursued a lifelong dream of playing professional basketball for the Utah Eagles of the former Continental Basketball Association. Darnell served as a team captain in college and at the Professional level, which has been instrumental in developing his management and leadership skills.

In addition to his role as CEO with POWERHANDZ Inc., Darnell serves on the Board of Directors for the Power To Give Foundation, which launched in July of 2014. Its mission is to build legacies of service that increase a commitment in athletic excellence.

Darnell earned his Bachelor of Arts degree in Health with an emphasis in Management at Mesa State College in Grand Junction, Colorado. He currently resides in Dallas, Texas with his business partner and wife, Danyel Surrency Jones, and their daughter, Hartley Rose.