



POWERHANDZ

TRAIN WITH PURPOSE



Danyel Surrency Jones

Co-Founder & CEO, POWERHANDZ, Inc.

Danyel Surrency Jones, serves as the Co-Founder and Chief Executive Officer of POWERHANDZ Inc. POWERHANDZ is a global designer, manufacturer and distributor of innovative athletic training products that address specific skill development gaps with athletes at all levels. These products have been sold to consumers in >76 countries and successfully built brand awareness with thousands of youth and professional athletes, skills trainers and professional sports organizations including the NBA, NFL, MLB, WNBA and WBO. POWERHANDZ's mission is to inspire athletes to achieve their personal best through training and skill development.

Since the inception of POWERHANDZ, Danyel has focused on developing a sustainable business model, launching creative marketing strategies and achieving globalization. These strategies enable POWERHANDZ to collaborate with thousands of athletes in their quest to blend athleticism with skill development. Danyel successfully leverages her strong business acumen gained from leading sales, marketing and operation strategies in world class organizations. She has an unique ability to set the vision, develop strategies and create execution plans.

Previously, Danyel spent nine years with Medtronic, a \$29 billion medical technology company. She has received many awards during her career, however being elected as the first women President of Medtronic's sales employee resource group called EXCEL was a major highlight. She effectively led eight committees of 350 sales representatives supporting Medtronic's global incentives.

In addition to her role as CEO with POWERHANDZ Inc., Danyel has a passion for giving back to youth and entrepreneurs. She currently serves as President of the Board for The Power To Give Foundation (501c3). Its mission is to build legacies of service with a commitment to athletic excellence. POWERHANDZ supports its non-profit entity by donating a portion of all revenue to the foundation.

Danyel is a graduate of the University of Central Florida, obtained her MBA at Florida International University and a graduate of Wharton School of Business Marketing Leadership Program. She has been featured in several national business publications and served on entrepreneur panels. Most recently, Danyel was recognized as a Finalist in Ernst & Young's Entrepreneur Of The Year Award. She currently resides in Dallas, Texas with her husband and business partner Darnell Jones and their daughter Hartley Rose and Harper Jaz.