



POWERANDZ PARTNERS WITH ACADEMY SPORTS + OUTDOORS FOR RETAIL DISTRIBUTION AGREEMENT

NBA PLAYER ABDEL NADER OF THE OKLAHOMA CITY THUNDER TEAMS UP WITH POWERHANDZ AS AFFILIATE PARTNER

Innovative Athletic Training Products to be Available in Academy Sports + Outdoors Stores and Online

DALLAS, TX (November 11, 2020) – [POWERHANDZ](#), a global provider of athletic training and rehabilitation product tech, today announced a retail distribution agreement with sports, outdoor and recreation lifestyle retailer [Academy Sports + Outdoors](#). The brand's portfolio of innovative sports and fitness accessories will be available for purchase at the retailer's stores, beginning on November 11, 2020 and online by November 31, 2020.

POWERHANDZ includes a collection of athletic products that enhance overall human performance, while aiding in the injury prevention and injury recovery process. These products are used by thousands of youth and professional athletes, fitness enthusiasts, coaches and performance centers all over the world to gain a competitive edge. The brand offers a variety of athletic training products that include its [Anti-Grip](#) and [Pure Grip](#) weighted gloves designed for basketball, football, baseball and softball to improve speed, power, and core and grip strength during training. POWERHANDZ also created its fingerless weighted gel padded [POWERFIT Gloves](#) for all types of fitness and boxing/MMA training. Additional products in the portfolio include the patented [Basketball Dribble Sleeve](#), which decreases control when dribbling or catching the ball while training for improved ball handling on the court, the [Pop Up Defender](#), the patented [POWERSUIT](#) and more. POWERHANDZ products are used by athletes of all different skill levels and ages.

Academy Sports + Outdoors is dedicated to making it easier for everyone to enjoy more sports and outdoors. With the expanded retail availability of POWERHANDZ, training aids for athletic activities will now be more accessible than ever before.

[Abdel Nader](#), NBA Player for the Oklahoma City Thunder, has joined the POWERHANDZ family as a POWERHANDZ Brand Ambassador, and is committed to helping the team launch into the Academy stores during the holiday season. As an avid POWERHANDZ user, Nader is excited to share the numerous benefits the POWERHANDZ collection of products add to sports athletic training.

“Ever since first discovering POWERHANDZ when I was a rookie in the NBA, I’ve been convinced that these products have given me everything I could need to take my game to the next level and help me strive for greatness. I couldn’t be prouder to be a part of the POWERHANDZ family, and now to see it grow and help celebrate its products being sold at Academy Sports + Outdoors,” said Abdel Nader, NBA Oklahoma City Thunder and POWERHANDZ Affiliate Partner.

“As a business owner, having my products sold at Academy is a major achievement, but for me personally, it is a dream come true. With over a decade’s worth of experience in the sports industry, I have become accustomed to seeing a lack of representation for female & Black-owned brands by athletic retailers, and it is an honor to be paving a way for change alongside the wonderful team at Academy,” added Danyel Surrency Jones, Co-Founder and CEO of POWERHANDZ.

For more information, visit www.POWERHANDZ.com, or for more immediate updates, follow [@POWERHANDZ](#) on Instagram.

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About POWERHANDZ

Based out of Frisco, Texas, POWERHANDZ is a global athletic training and rehabilitation product tech company that includes a line of innovative products used to enhance human performance. The brand features a portfolio of products designed for basketball, baseball, softball, football, MMA/boxing and fitness. These products are sold in over 86 countries worldwide and are used by athletes of all different skill levels, youth to professionals. For more information, please visit:

Website: www.powerhandz.com

Instagram: [@POWERHANDZ](https://www.instagram.com/POWERHANDZ)

Facebook: <https://www.facebook.com/PowerHandzInc/>

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